

Asia's #1 Conference On Open Source

An **EFY**GROUP
EVENT



www.opensourceindia.in

18th Edition

OPEN
SOURCE INDIA

7-8
October
2021

NIMHANS Convention Center

BENGALURU

Open Source India (OSI) is the premier conference in Asia targeted at nurturing and promoting the Open Source ecosystem in the subcontinent

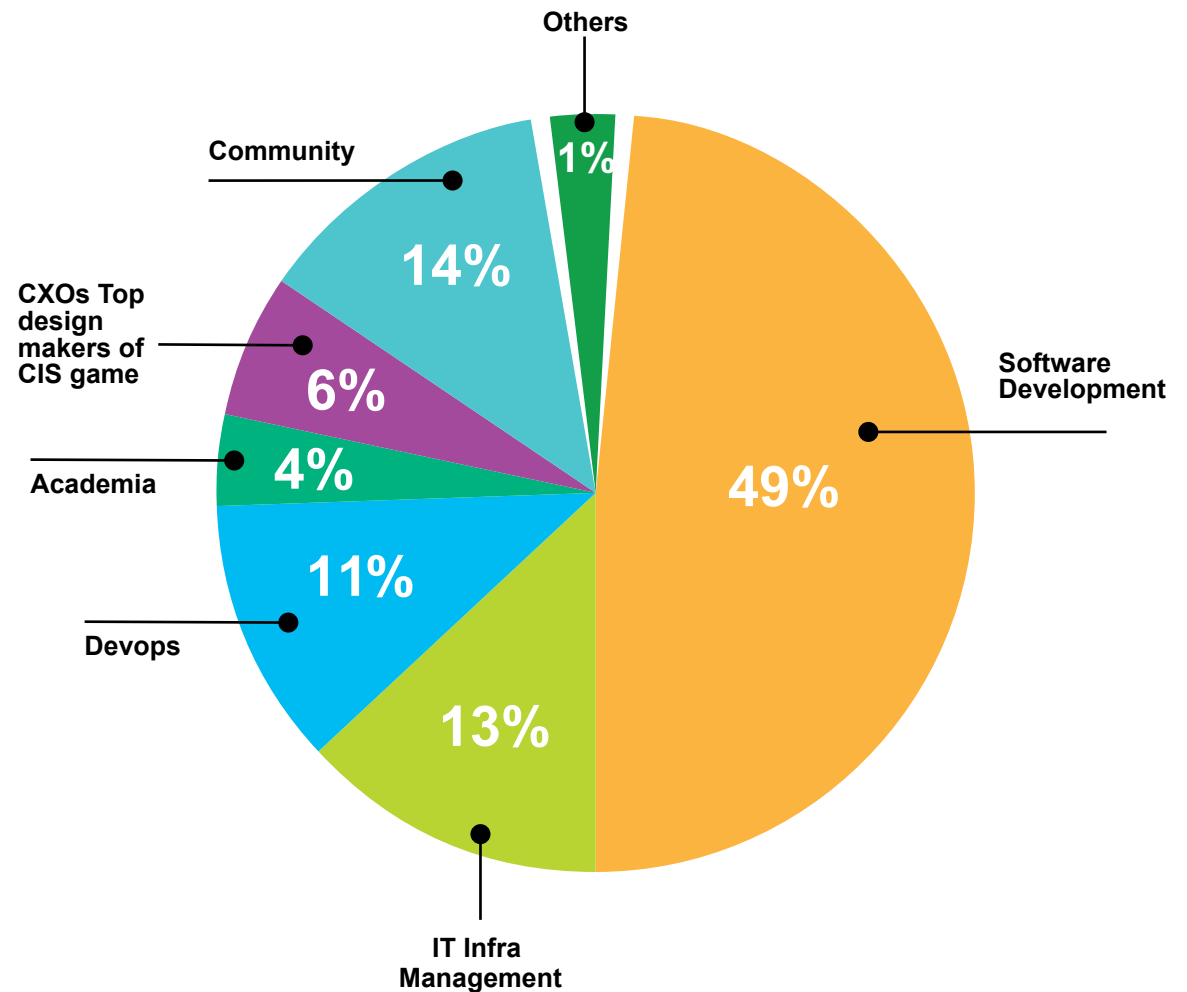
Started as LinuxAsia in 2004, OSI has been at the helm of bringing together the Open Source industry and the community since its inception. The 18th edition of OSI, this year, aims to take this event a notch higher by focusing on the Open Source ecosystem in Asia, and more specifically, in India.



OSI 2019 Stats

OSI 2019 continued its success story in the Silicon Valley of India, Bengaluru. The city lived up to its reputation and played host to some highly technical and engrossing discussions.

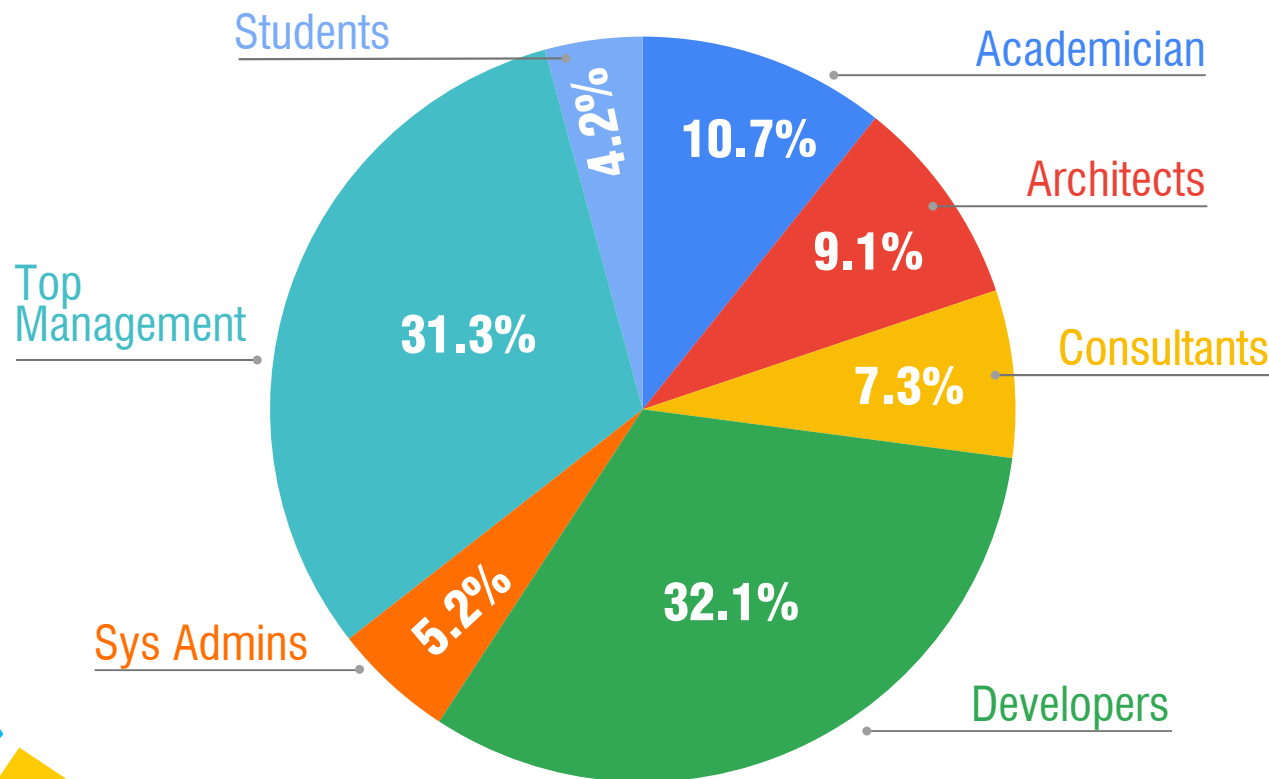
Unique Visitors	: 2883
Number of speakers	: 90+
Number of Exhibitors	: 24
Number of conferences	: 08
Number of workshops	: 16



OSI 2020 Stats

Owing to the restrictions imposed due to Covid-19 pandemic, the 2020 edition of Open Source India was held as a virtual event on the Tech World Congress platform.

TYPE OF ATTENDEE



2950
ATTENDEES



86993
PAGEVIEWS

3425
REGISTRATIONS

28

INDIAN STATES
REPRESENTED



16

COUNTRIES
REPRESENTED

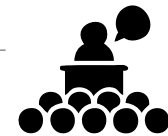


38

SESSIONS HOSTED

59

UNIQUE SPEAKERS



2

WORKSHOP

100+

ATTENDEE

1500+

COMPANIES /
ORGANIZATIONS
ATTENDED &
PARTICIPATED

about OSI 2021

Bengaluru has been home to Open Source India for past so many years. Last physical edition of the event was held at the same venue (NIMHANS, Bengaluru) and as always, witnessed an overwhelming response. So quite naturally, Bengaluru it will be.. yet again!!

One Convention. **Many** Events.

**Open Source
For Everyone**
(India Contributes)

Developers' Day

DevOps Day

**CXO
Summit**
(Business of
Open Source)

**Data
Management**

IT Infra

Open Source India Awards

Past Partners



Sponsorship Opportunities

Platinum

- 36 sq.m booth space to exhibit products
- Brand logo in all marketing collaterals
- Company profile on official website
- 2 Free workshops to engage visitors
- Tag as exclusive sponsor for any 1 track
- Company logo on lanyard
- 2 speaking slot for the head of the company
- 2 Company Branding at registration desk
- 6 onsite branding through standees
- Interview with the CEO on the official website
- 1 emailer on the attendees database
- 15 paid conference passes to invite clients/colleagues
- 10 networking lunch passes per day

₹1,750,000 | US\$40,000

Gold

- 24 sq.m booth space to exhibit products
- Brand logo in all marketing collaterals
- Company profile on official website
- 1 Free workshops to engage visitors
- Company logo on event passes
- 1 speaking slot for the head of the company
- 1 Company Branding at registration desk
- 4 onsite branding through standees
- Interview with the CEO on the official website
- 1 emailer on the attendees database
- 8 paid conference passes to invite clients/colleagues
- 8 networking lunch passes per day

₹1,350,000 | US\$30,000

Silver

- 15 sq.m booth space to exhibit products
- Brand logo in all marketing collaterals
- Company profile on official website
- Company logo on event passes
- 1 speaking slot for the head of the company
- 2 onsite branding through standees
- Interview with the CEO on the official website
- 4 paid conference passes to invite clients/colleagues
- 6 networking lunch passes per day

₹850,000 | US\$20,000

Associate

- 9 sq.m booth space to exhibit products
- Brand logo in all marketing collaterals
- Company profile on official website
- 2 onsite branding through standees
- 4 networking lunch passes per day

₹450,000 | US\$10,000

Note: all other exhibitors will get 2 complimentary networking lunch passes per day

Innovative Sponsorship Options

	Cost in USD (exclusive of tax)	Cost in INR (exclusive of tax)
Registration Partner (Exclusive branding at the registration counter by means of backdrop of the counter. 9-sqm booth included)	\$9,000	₹400,000
Track Partner (Exclusive branding in a technology track of choice. The track will be branded as 'Sponsored by your company. No booth)	\$4,500	₹200,000
Workshop Partner (You can conduct a technology workshop wherein your company will be branded as the Workshop Partner. No booth)	\$9,000	₹400,000
Networking Lunch Partner (Exclusive branding at the networking lunch area by means of promotional standees. 9-sqm booth included)	\$9,000	₹400,000
Badges Partner (Exclusive branding on the visitor badges. No booth)	\$4,500	₹200,000
Lanyard Partner (Exclusive branding on the visitor lanyards. 9-sqm booth included)	\$6,500	₹300,000
Delegate kit Partner (Exclusive branding on the visitor bags. No booth)	\$6,500	₹300,000
Memento Partner (Exclusive branding on speaker and exhibitor mementos. No booth)	\$4,500	₹200,000
T-shirt Partner (Exclusive branding on the T-shirts to be worn by the organising team as well as being gifted to speakers. No booth)	\$5,500	₹250,000

Booth Tariff

INR 11,000 per square meter + GST
 US\$ 250 per square meter

**For more information on sponsoring, Exhibiting or attending, please call
+91-98111 55335 or write to us at: growmybiz@efy.in**

About the Organisers



Open Source India is organised by EFY Group. Over the last five decades, the EFY Group has become synonymous with information on cutting-edge technology. Today, this renowned media group is spread across eight cities of India, and caters to over five million techies spread across the globe.

EFY has set itself the target of empowering and helping 20 million techies, across the globe, by 2025, and it's investing heavily on growing the online communities and increasing the number of readers of its digital publications to achieve the goal.

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