

Asia's #1 Conference On Open Source

An **EFY**GROUP
EVENT



www.opensourceindia.in

17th Edition

OPEN

SOURCE INDIA

8-9
October
2020

VIRTUAL EVENT

Powered by XpoAtHome platform

Open Source India (OSI) is the premier conference in Asia targeted at nurturing and promoting the Open Source ecosystem in the subcontinent

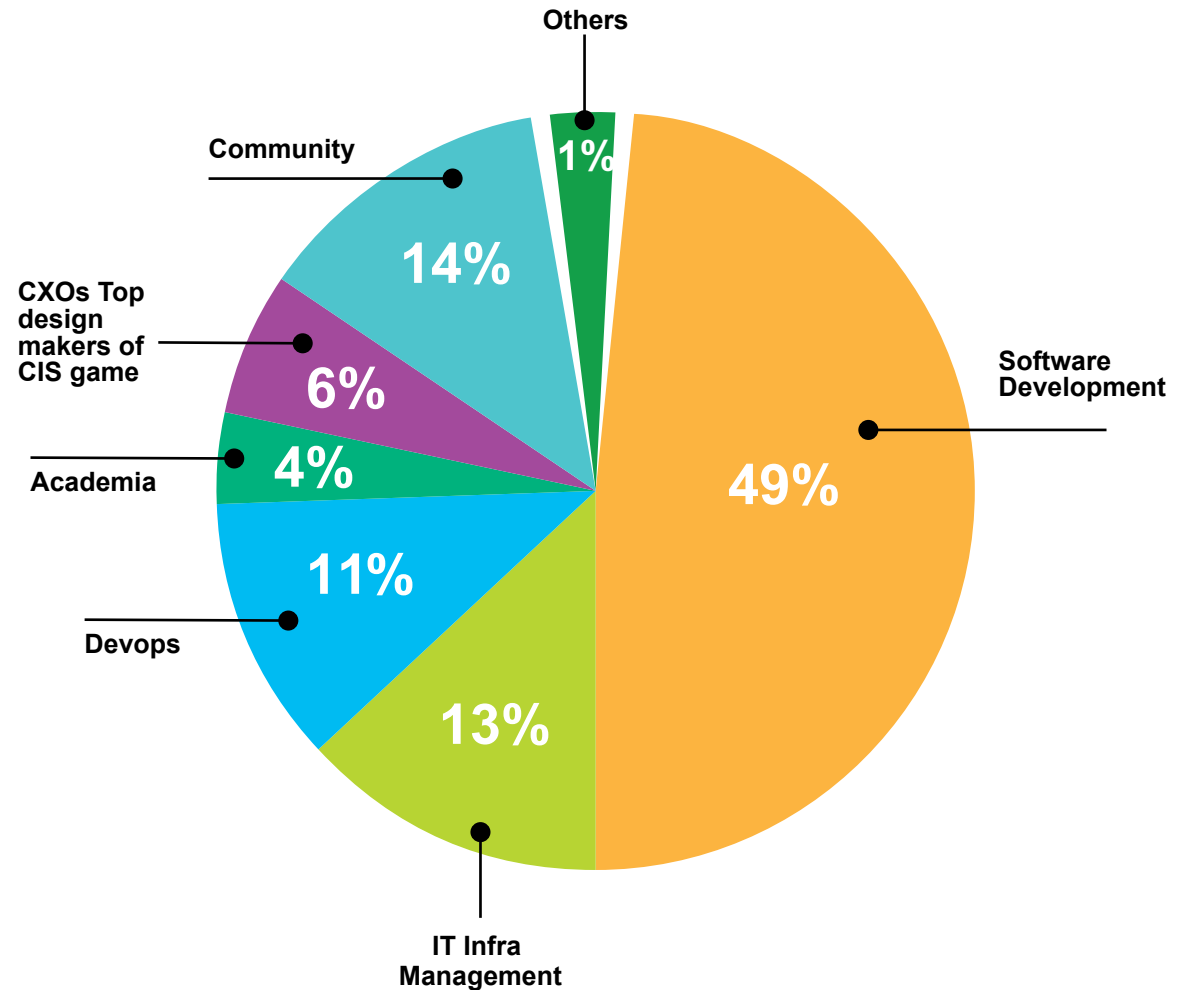
Started as LinuxAsia in 2004, OSI has been at the helm of bringing together the Open Source industry and the community since it's inception. The 17th edition of OSI, this year, aims to take this event a notch higher by focusing on the Open Source ecosystem in Asia, and more specifically, in India.



OSI 2019 Stats

OSI 2019 continued its success story in the Silicon Valley of India, Bengaluru. The city lived up to its reputation and played host to some highly technical and engrossing discussions.

Unique Visitors	: 2883
Number of speakers	: 90+
Number of Exhibitors	: 24
Number of conferences	: 08
Number of workshops	: 16



about OSI 2020

Keeping in mind the social distancing norms to be followed owing to the Covid-19 pandemic, we shall be having the 2020 edition of the event virtually. This will allow our visitors & exhibitors to participate in the event safely from the comfort of their homes or offices.

Going virtual will also enable us to reach audiences from every corner of India and also outside.

One Convention. **Many** Events.

**Open Source
For Everyone**
(India Contributes)

Developers' Day

DevOps Day

**CXO
Summit**
(Business of
Open Source)

New

**Data
Management**

IT Infra

Open Source India Awards

Past Partners



Testimonials of **Exhibitors**



“ I never anticipated OSI to be this big. This is just amazing. Loved every part of it. Meeting new people. Awesome ”

Tanay Pratap, Microsoft



“ Participants now get an opportunity to understand the latest of what is happening in the industry. Tremendous response. The halls were overflowing and people were asking for repeat sessions ”

Rajesh Jeya Paul, IBM

Testimonials of **Exhibitors**



“OSI’s focus on getting right speakers, right topics and right audience is something that benefits us as well as them”

Javed Mohamed, JetBrains



“We had a quite good number of visitors and exhibitors coming to our booth. These people were genuinely interested and we could follow it up later to get the orders”

Dr. Devasia Kurian, *astTecs

Testimonials of **Exhibitors**



“The range and the spectrum of people that come over here are very good. Techies that attend, both in dbs and devops domains were also very good”

Benedict Henry, Mydbops



“We have got some great interactions at our booth. We have had 2 keynotes and both of them saw a full house”

Kavita Vishwanath, JFrog

Testimonials of **Exhibitors**



“
The people that we meet here are very different from other conferences. The experience range of the people who were here, there are students and there are people with 30 years of experience”

Seema Jha, Josh Software



“
I feel pretty fantastic at OSI. It gives us a good opportunity to connect with our partners and customers”

Shailesh Kumar, EnterpriseDB

Testimonials of **Exhibitors**



“
Lot of IT managers and IT decision
makers visited our stall”

Sandeep Athiyarath, Fcoos Technologies



“
We have also found partners from Bhutan,
Bangladesh, Sri Lanka this time”

Manjunath RJ, AstCRM

Sponsorship Opportunities

Platinum

- Premium virtual booth to exhibit products
- Brand logo in all marketing collaterals
- Company profile on official website
- 2 Free workshops to engage visitors
- 2 technical speaking slots for designated personnel
- Company branding on registration page
- Interview with the CEO on the official website
- 1 emailer on the attendees database

₹875,000 | US\$15,000

Gold

- Premium virtual booth to exhibit products
- Brand logo in all marketing collaterals
- Company profile on official website
- 1 Free workshops to engage visitors
- 1 technical speaking slots for designated personnel
- 1 emailer on the attendees database

₹675,000 | US\$12,000

Silver

- Standard virtual booth to exhibit products
- Brand logo in all marketing collaterals
- Company profile on official website
- 1 technical speaking slots for designated personnel

₹425,000 | US\$8,000

Associate

- Standard virtual booth to exhibit products
- Brand logo in all marketing collaterals
- Company profile on official website
- 1 panellist slot for a designated personnel

₹225,000 | US\$5,000

Note: all other exhibitors will get 2 complimentary networking lunch passes per day

**For more information on sponsoring, Exhibiting or attending, please call
+91-9667743666 or write to us at: growmybiz@efy.in**

About the Organisers



Open Source India is organised by EFY Group. Over the last five decades, the EFY Group has become synonymous with information on cutting-edge technology. Today, this renowned media group is spread across eight cities of India, and caters to over five million techies spread across the globe.

EFY has set itself the target of empowering and helping 20 million techies, across the globe, by 2025, and it's investing heavily on growing the online communities and increasing the number of readers of its digital publications to achieve the goal.

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